

**Christ's
Church: Attracting
Crowds**

Mark 12:35-37

While Jesus was teaching in the temple courts, he asked, “How is it that the teachers of the law say that the Christ is the son of David?”

David himself, speaking by the Holy Spirit, declared:

**'The Lord said to my Lord:
“Sit at my right hand
until I put your enemies
under your feet.”**

'David himself calls him 'Lord.' How then can he be his son?

The large crowd listened to him with delight.

**Minister to people the
way Jesus did.**

Jesus did 3 things with Crowds:

1. He Loved them (Matt 9:36)
2. He Met their needs (Matt 15:30; Luke 6:17-18; John 6:2)
3. He taught them in interesting and practical ways (Matt 13:34; Mark 10:1; 12:37)

**We want to:
Love Unbelievers Like
Jesus Did**

**We want to:
Create an atmosphere
of acceptance**

**Our world is filled with
lonely people who are
starving for the
affirmation of a loving
touch.**

We want to:

Accept without approving

**We cannot expect
unbelievers to act like
believers until they are
believers.**

**There is no method,
program, or technology
that can make up for a
lack of love for
unbelievers.**

**Jesus attracted crowds
by meeting people's
needs.**

**He treated each person
with dignity and
respect.**

**Changed lives are the
Church's greatest
advertisement.**

**Jesus attracted crowds
by teaching in a
practical, interesting
way.**

Reactions of the crowd to His teaching:

"The crowds were *amazed* at his teaching
(Matt 7:28)

"The crowds were *profoundly
impressed*" (Matt 22:33)

"The people were so *enthusiastic* about
Jesus' teaching" (Mark 11:18)

"The great crowd *enjoyed* listening to
him." (Mark 12:37)

**They were "Spellbound"
by his teaching (Mark
11:18)**

**We do not have to *Make*
the Bible relevant -
it already is!
But we do have to *show*
its relevance.**

**Most unbelievers are
looking for *relief*, not
truth.**

Ephesians 4:29 "[Speak]
only what is helpful for
building others up
according to their
needs, that it may
benefit those who
listen."

**Jesus' goal was to
transform people.**

**To believers, Jesus says,
"Go!"**

**But to the Lost World,
Jesus says,
"Come!"**